

White-Labeled STARS Platform Use and Data Ownership

Platform Licensing & Branding Notice

You are accessing a white-labeled STARS (Supplier Tracking and Reporting System) portal that is licensed, developed, and maintained by VIVA USA INC, our third-party technology provider (the “Service Provider”). The STARS portal has been custom-branded for HFHS and is operated exclusively on behalf of HFHS.

While the Service Provider VIVA USA INC retains copyright over the underlying platform technology, HFHS retains exclusive control of the business process, data capture, and usage within this environment.

Data Ownership, Processing, and Usage

All data collected through this portal—including registration details, contact information, compliance documents, certifications, and communications—is and shall remain the exclusive property of HFHS.

- HFHS is the Data Controller and governs how your data is used and protected.
- VIVA USA INC, the Service Provider acts as the Data Processor under a formal Data Processing Agreement (DPA), with no ownership or secondary usage rights.
- Your data will never be sold, misused, or accessed for purposes outside of platform functionality, technical support, or compliance enforcement.

For more details, review our policies here:

- [Privacy Policy](#)
- [Data Processing Agreement \(DPA\)](#)
- [Terms of Use](#)

These documents outline your rights to access, correct, or request deletion of your data, and explain how your information is securely handled and retained.